



16th ANNUAL PLUS POLISH FESTIVAL

May 30th – June 1st, 2025



HONORARY PATRONAGE



Consulate General
of the Republic of Poland
in New York

www.plusfestival.com





One of the Largest Festivals on the East Coast

The main idea of the PLUS Polish Festival is to promote Polish culture. The event, organized by PLUS Media Group, attracts thousands of people every year. It also gives an opportunity for the Poles to present what they are proud of: family tradition, culture, Polish businesses and tasty cuisine.

Since 2009, PLUS Polish Festival has grown into the largest Polish American festival in the Tri-State area with over 10,000 festival attendees in 2024 alone over 2 days. Each year the festival attracts a diverse crowd of local, regional and international visitors. Starting in 2025, PLUS has expanded into a 3-day event.

This year's festival will be packed with exciting activities, including traditional Polish cuisine, live music, folk dancing, arts and crafts, children's activities and a vibrant marketplace with unique vendors. It's the perfect opportunity to experience Polish culture and make lasting memories.





3 DAY EVENT

Friday - NEW for 2025

POLISH CONCERT NIGHT

The four-hour concert including Polish celebrities

Saturday & Sunday

POLISH FESTIVAL

Special entertainment, games, contests,
shows and performances

SAME GREAT LOCATION

89 WESTERN HWY TAPPAN NY 10983

German Masonic Park is a home for PLUS Polish Festival for over
a decade

Centrally located for easy access from NY, NJ, CT and PA

Free parking



THE BEER

The festival features large selection of Polish beers.

THE FOOD

Polish kielbasa, stuffed cabbage, pierogi, potato pancakes, pork
cutlets, desserts, and much more.





2025 Sponsorship Options and Benefits

As a sponsorship partner, PPF will work with you to ensure your participation ad's value and visibility for your company or organization. PPF offers eight sponsorship levels.

PRESENTING SPONSOR \$10,000

- Festival naming rights - branded as the 2025 PLUS Polish Festival presented by (Sponsor Name)
- Exclusive incorporation of company name as presenting sponsor of PLUS Polish Festival
- Prominent placement of company logo in all festival materials including print ads, banners, flyers, posters, t-shirts and festival program
- Prominent placement of company logo on the online ticketing platform
- Logo placement on the tickets issued to concert's attendees
- Redirecting to the sponsor's website from emailed confirmation pages
- Premiere location of complimentary 10' x 10' booth during the event
- Prominent recognition in PR campaigns and during the event
- Banners prominently displayed on the main stage and by the festival's entrance
- Unlimited banners placement on festival grounds
- Video message on LED screen on the stage - runs throughout the event*
- Ad displayed on LED screen on the stage - runs throughout the event*
- Two-page editorial in festival program
- Online banner 730x410 on festival's website home page listed for 1 year; linked with sponsor's website
- Editorial in pre/post event media coverage in PLUS Magazine
- Online banner 970x200 on PLUS Magazine's website listed for 1 year; linked with sponsor's website
- Sponsor & judge of all contests
- Two-page spread advertising in festival program
- Social media recognition
- Corporate marketing materials displayed at the event
- Opportunity to distribute pre-approved sample items
- 20 complimentary admission tickets to the Friday Night Concert

*Sponsors provide artwork and needed materials. All must be submitted by May 1st, 2025



DIAMOND SPONSOR \$7,500

- Prominent placement of company logo in all print advertising
- Prominent placement of company logo in all festival materials including banners, flyers, posters, t-shirts and festival program
- Prominent recognition in PR campaigns and during the event
- Banners prominently displayed on the main stage and by the festival's entrance
- Unlimited banners placement on festival grounds
- Ad displayed on LED screen on the stage - runs throughout the event*
- Complimentary 10' x 10' booth on main walkway, high traffic area
- Full page editorial in festival program
- Online banner 730x410 on festival's website home page listed for 1 year; linked with sponsor's website
- Editorial in pre/post event media coverage in PLUS Magazine
- Online banner 650x100 on PLUS Magazine's website listed for 1 year; linked with sponsor's website
- Sponsor & judge of all contests
- Back cover advertising in festival program
- Social media recognition
- Corporate marketing materials displayed at the event
- Opportunity to distribute pre-approved sample items
- 10 complimentary admission tickets to the Friday Night Concert

*Sponsors provide artwork and needed materials. All must be submitted by May 1st, 2025





PLATINUM SPONSOR \$5,000

- Prominent placement of company logo in all print advertising
- Prominent placement of company logo in all festival materials including banners, flyers, posters, t-shirts and festival program
- Recognition in PR campaigns and during the event
- Banners prominently displayed near the main stage and by the festival's entrance
- Up to 10 banners placement on festival grounds
- Ad displayed on LED screen on the stage - runs throughout the event*
- Complimentary 10' x 10' tent
- Logo posting on festival's website - sponsor section listed for 1 year; linked with sponsor's website
- Editorial in pre/post event media coverage in PLUS Magazine
- Online banner 300x250 on PLUS Magazine's website listed for 1 year; linked with sponsor's website
- Full page advertising in festival program
- Social media recognition
- Corporate marketing materials displayed at the event
- Opportunity to distribute pre-approved sample items
- 5 complimentary admission tickets to the Friday Night Concert

*Sponsors provide artwork and needed materials. All must be submitted by May 1st, 2025





GOLD SPONSOR \$3,000

- Company logo in all festival materials including print ads, banners, flyers, posters, t-shirts and festival program
- Recognition in PR campaigns and during the event
- Up to 6 banners placement on festival grounds
- Space for 10' x 10' tent on main walkway high traffic area
- Logo posting on festival's website - sponsor section listed for 1 year; linked with sponsor's website
- 1/2 page advertising in festival program
- Online banner 300x100 on PLUS Magazine's website listed for 1 year; linked with sponsor's website
- Social media recognition
- Opportunity to distribute pre-approved sample items

Ad displayed on LED screen on the stage - call for pricing

SILVER SPONSOR \$2,000

- Company logo in all festival materials including print ads, banners, flyers, posters, t-shirts and festival program
- Recognition during the event
- Up to 3 banners placement on festival grounds
- Space for 10' x 10' tent on main walkway high traffic area
- Logo posting on festival's website - sponsor section listed for 1 year; linked with sponsor's website
- 1/4-page advertising in festival program
- Social media recognition
- Opportunity to distribute pre-approved sample items

Ad displayed on LED screen on the stage - call for pricing



BRONZE SPONSOR \$1,000

- Company logo in all festival materials including print ads, banners, flyers, posters, t-shirts and festival program
- Recognition during the event
- 1 banner placement on festival grounds
- Logo posting on festival's website - sponsor section listed for 1 year; linked with sponsor's website
- Social media recognition

FRIEND \$700

- Company logo on flyers, posters, t-shirts and festival program
- 1 banner placement on festival grounds
- Logo posting on festival's website - sponsor section listed for 1 year; linked with sponsor's website
- Social media recognition

SUPPORTER \$500

- Company logo in festival program
- Logo posting on festival's website - sponsor section listed for 1 year; linked with sponsor's website
- Social media recognition

*Sponsors provide artwork and needed materials. All must be submitted by May 1st, 2025

Sponsorship opportunities are customizable, and our team would love to work with you to craft something to best meet your marketing needs!



Sponsorship Agreement

To become a sponsor of the 2025 PLUS' Polish Festival please sign and return this form along with payment, information and promotional materials.

Please select one:

- | | | |
|--|---|--|
| <input type="checkbox"/> \$10,000 Presenting Sponsor | <input type="checkbox"/> \$3,000 Gold Sponsor | <input type="checkbox"/> \$700 Friend |
| <input type="checkbox"/> \$7,500 Diamond Sponsor | <input type="checkbox"/> \$2,000 Silver Sponsor | <input type="checkbox"/> \$500 Supporter |
| <input type="checkbox"/> \$5,000 Platinum Sponsor | <input type="checkbox"/> \$1,000 Bronze Sponsor | |

Payment Schedule:

50% of the sponsorship amount is due at the time of commitment. Remaining balance is due prior to May 15th, 2025.

Name of Company/Organization:

Address: _____

Contact person: _____

Email: _____

Business Phone Number: _____ Cell Phone Number: _____

Payment method:

check - Please make checks payable to PLUS Media Group Corp.

credit card - A service fee of 3% will be assessed on all credit cards payments.

Name on Card _____ Exp. Date _____ Security code _____

Card number _____ Billing address _____

Amount \$ _____ Signature _____

Zelle payments (PLUS Media Group Corp., info@tygodnikplus.com)

Please return this form with your payment and keep a copy for your records. Send to:

PLUS Media Group, Corp. 63 Union Blvd, Wallington NJ 07057

I agree to comply with event rules and regulation. I will not hold the PLUS' Polish Festival and/or PLUS Media Group Corp responsible for any injury occurred during this event. If you will be attending this event as a vendor a separate Hold Harmless Agreement will be required.

This is a rain or shine event.

Signature

Date



Dziani



Ivan Komarenko



Jan Zieliński „Bolter”



Masters



Paula

**OUR
VIP
GUESTS**



Senator Bill Weber



Michał Milowicz



Adam Kownacki



Modern Talking Reloaded

PLUS Polish Festival presents a terrific opportunity for exposure to one of East Coast's largest ethnic markets. Held every year on the first weekend after Memorial Day.

PLUS Polish Festival 2025 will take place from Friday, May 30th to Sunday, June 1st.