



**August 28-29, 2021**

**PLUS Polish Festival P.O. Box 474 Pomona NY 10970**  
(973) 928-3838 [www.plusfestival.com](http://www.plusfestival.com)

# **Kick up your marketing and meet 12,000+ new customers!**

## **Sponsoring the 12th Annual PLUS' Polish Festival**

This 2-day event brings together the Polish-American Community from the East Coast to celebrate Polish traditions. We invite you to become a proud sponsor supporting PLUS' Polish Festival in Tappan NY, which is dedicated to preserving and promoting Polish heritage and culture. It's an event where Tri State Area enjoys all favorite Polish foods, discovers new ones, and loses itself to the sight, sounds and traditions of Poland. The Festival is a family friendly event with a kaleidoscope of activities in a festive outdoor venue.

**Please join us as a sponsor and make Festival 2021's success your success, too!**

### **Key Facts & Demographics:**

- ❖ Projected 2021 Attendance: 10,000–12,000
- ❖ The PLUS' Polish Festival has a track record of increased growth; every year attracting larger crowds
- ❖ Over 1,000,000 residents of Polish ancestry in New York/New Jersey area
- ❖ Hundreds of thousand families speak Polish at home
- ❖ Tri State Area ranks 1st of states with residents of Polish Ancestry

### **Festival Activities Include:**

- ❖ Traditional Folk Dance & Music
- ❖ Polish Food & Beer
- ❖ Cultural Exhibits & Folk Art Demonstrations
- ❖ Pierogi Eating Contest
- ❖ Children's Activity Area/Amusement Park
- ❖ Games and contest
- ❖ Live band performances
- ❖ Old cars show

# 2021 Sponsorship Options and Benefits

## Eight Sponsorship Levels

As a sponsorship partner, PPF will work with you to ensure your participation adds value and visibility for your company or organization. PPF offers eight sponsorship levels:

- ❖ \$7,500 Diamond Sponsor
- ❖ \$5,000 Platinum Sponsor
- ❖ \$3,000 Gold Sponsor
- ❖ \$2,000 Silver Sponsor
- ❖ \$1,000 Bronze Sponsor
- ❖ \$700 Friend
- ❖ \$500 Donor
- ❖ \$350 Supporter

## Benefits of Sponsoring the 2021 PLUS' Polish Festival\*

- ❖ Participation in a community event that embraces cultural diversity, enhances cultural understanding and supports your company's diversity initiatives
- ❖ Reach a diverse audience of Festival attendees that is culturally curious, family-oriented, enjoy outdoor activities, music, art, shows, dance and food
- ❖ Sponsor recognition in the festival program
- ❖ Complimentary ad space in the festival program
- ❖ Complimentary booth space
- ❖ Value-added visibility through the pre-festival promotional activities and on PPF website
- ❖ Logo on festival's t-shirts

\* Benefits vary depending on your level of sponsorship: the preceding is an overview. Please see Sponsorship Levels page for full details.

For more information visit our website: [www.plusfestival.com](http://www.plusfestival.com)

## 2021 Sponsorship Levels

Sponsor Benefits	Diamond Sponsor \$7,500	Platinum Sponsor \$5,000	Gold Sponsor \$3,000	Silver Sponsor \$2,000	Bronze Sponsor \$1,000	Friend \$700	Donor \$500	Supporter \$350
1/4 page advertising in PLUS Magazine for 1 year	●							
Editorial in PPF Program	●							
Banner 970x200 on PLUS Magazine website for 1 year, linked with sponsor's website	●							
Banner 730x410 on PPF website home page listed for 1 year, linked with sponsor's website	●							
Special mentioning during event	●	●						
Sponsor & judge of all contests (except Pierogi Eating Contest)		●						
Complimentary 10'x20' booth space in prime location*	●	●						
Banners prominently displayed on the Main Stage and Festival's Entrance	●	●						
Editorial in pre or post event media coverage in PLUS Magazine	●	●						
Company logo on stage	●	●	●					
Pierogi eating contest sponsor & judge (logo posting on contest' t-shirt)	●		●					
Complimentary 10'x10' booth space*			●	●				
Complimentary custom banners	● (5)	● (4)	● (3)	● (2)				
On stage recognition	●	●	●	●	●			
Ad space in PPF program	2 pages	Back cover	Full page	1/2 page	1/4 page			
Opportunity to distribute pre-approved samples items	●	●	●	●	●			
Space for banner or signage	● (4)	● (3)	● (2)	● (2)	● (1)	● (1)		
Mentioning in pre/post event coverage in Polish media	●	●	●	●	●	●		
Logo posting on Festival's t-shirt	●	●	●	●	●	●		
Logo posting on Festival's posters	●	●	●	●	●	●	●	
Logo recognition on PPF Program	●	●	●	●	●	●	●	●
Logo posting on PPF website - Sponsor section listed for 1 year, linked with sponsor's website	●	●	●	●	●	●	●	●

\* complimentary booth space includes: tent, table and chairs



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# 2021 Sponsorship Agreement

To become a sponsor of the 2021 PLUS' Polish Festival please sign and return this form along with payment, information and promotional materials listed below.

**Please select one:**

- \$7,500 Diamond Sponsor
- \$2,000 Silver Sponsor
- \$500 Donor
- \$5,000 Platinum Sponsor
- \$1,000 Bronze Sponsor
- \$350 Supporter
- \$3,000 Gold Sponsor
- \$700 Friend

**Name of Company/Organization:**

Address: \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Company Website Address: \_\_\_\_\_

Contact person: \_\_\_\_\_

Email: \_\_\_\_\_

Business Phone Number: \_\_\_\_\_ Cell Phone Number: \_\_\_\_\_

Please make checks payable to PLUS Media Group Corp.

All sponsorships must be received by August 1, 2021

**Payment method:**

- check     debit card
- American Express     VISA     Master Card     Discover

Name on Card \_\_\_\_\_ Card number \_\_\_\_\_

Amount \$ \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security code \_\_\_\_\_

Billing address \_\_\_\_\_

Signature \_\_\_\_\_

Please return this form with your payment and keep a copy for your records. Send to:

PLUS Media Group Corp  
P.O. Box 474  
Pomona, NY 10970

I agree to comply with event rules and regulation. I will not hold the PLUS' Polish Festival and/or PLUS Media Group Corp responsible for any injury occurred during this event. If you will be attending this event as a vendor a separate Hold Harmless Agreement will be required. This is a rain or shine event.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

For more information visit our website: [www.plusfestival.com](http://www.plusfestival.com)